

# IDEA

## IDEA Futures: Fashion, Print & Textile Design

WHERE CREATIVE POTENTIAL BECOMES REAL-WORLD EXPERIENCE,  
INDUSTRY INSIGHT AND FUTURE OPPORTUNITY — CREATIVE  
PROGRAMMES FOR STUDENTS AGED 15-18.

Through our fashion, print design and textile programmes, we are excited to introduce creative pathways that immerse students in the world of material, surface and garment design, while building the confidence, practical experience and creative thinking skills needed for success in higher education and the wider creative industries. Our programmes are designed to bridge the gap between education and industry — giving young people the opportunity to work on ambitious real-world projects, learn from leading professionals, and develop portfolio-ready outcomes in a supportive, university-level environment. By combining hands-on making, design thinking and mentorship from practitioners connected to leading UK institutions, we help students build not only stronger portfolios, but stronger futures across fashion, print design, textiles and the wider creative industries.

We now offer free sample classes and introductory workshops for schools interested in exploring a partnership or bringing our programmes to their students.

Get in touch to learn more about our programmes, partnerships and opportunities for your students.

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Lyric

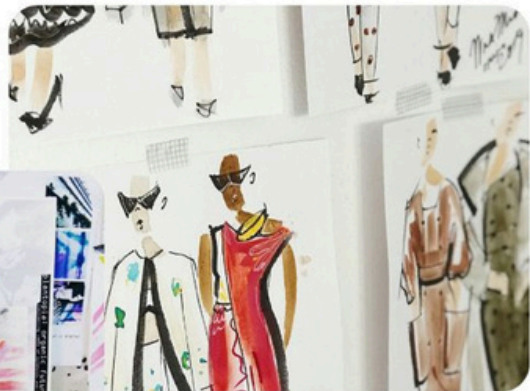


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## IDEA Futures: Architecture, Interior & Product Design

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PROGRAMMES FOR STUDENTS AGED 15-18.

Through our summer camps and in-school programmes, students gain the confidence, practical experience and creative thinking skills needed to succeed in higher education and the rapidly evolving creative industries.

Our programmes are designed to bridge the gap between education and industry — giving young people the opportunity to work on ambitious real-world projects, learn from leading professionals, and develop portfolio-ready outcomes in a supportive, university-level environment.

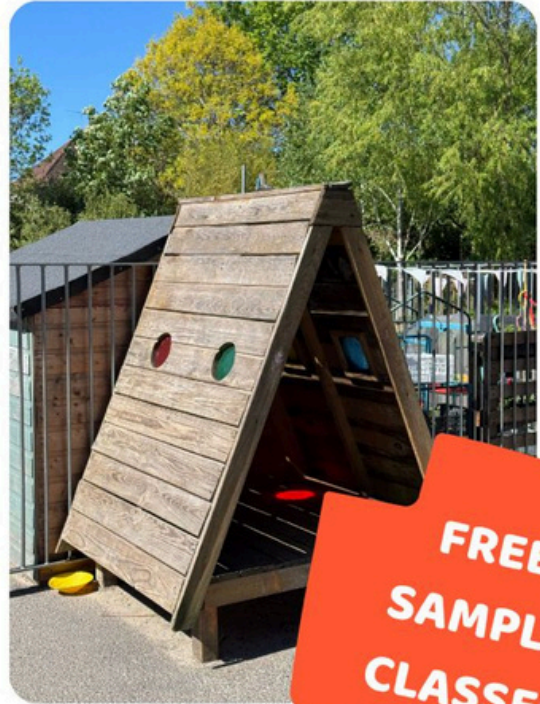
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## IDEA Futures: Fine Art & Visual Storytelling

WHERE CREATIVE POTENTIAL BECOMES REAL-WORLD EXPERIENCE, INDUSTRY INSIGHT AND FUTURE OPPORTUNITY — CREATIVE PROGRAMMES FOR STUDENTS AGED 15-18.

We create industry-informed Fine Art programmes that encourage students to develop creative confidence, critical thinking and strong portfolio work for higher education and future creative careers.

Students explore a wide range of contemporary art practices including drawing, painting, mixed media, installation, digital experimentation and visual storytelling through hands-on studio projects and creative workshops. Guided by experienced artists and practitioners, students are encouraged to develop their own ideas, artistic voice and approach to making.

Our programmes are designed to bridge the gap between education and contemporary creative practice, giving young people the opportunity to experiment, take creative risks and experience a supportive, university-level studio environment. We also offer free sample classes and introductory workshops for schools interested in bringing our programmes to their students. Get in touch to learn more about our programmes, partnerships and opportunities for your school.



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## IDEA Futures: Graphic Design and Digital Illustration

WHERE CREATIVE POTENTIAL BECOMES REAL-WORLD EXPERIENCE, INDUSTRY INSIGHT AND FUTURE OPPORTUNITY — CREATIVE PROGRAMMES FOR STUDENTS AGED 15-18.

We are excited to introduce creative pathways that empower students to develop the confidence, technical ability and creative problem-solving skills needed to thrive in higher education and the fast-moving creative industries.

Our programmes are designed to bridge the gap between education and industry — giving young people the opportunity to work on ambitious, real-world creative projects, learn from experienced industry professionals, and produce portfolio-ready outcomes within a supportive, university-level environment.

By combining hands-on digital practice, visual storytelling, design thinking and mentorship from practitioners connected to leading UK institutions, we help students build not only stronger portfolios, but stronger futures across graphic design, digital illustration and the wider creative industries.

We now offer free sample classes and introductory workshops for schools interested in exploring a partnership or bringing our programmes to their students.

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Paulina Dracz

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## IDEA Futures: Video Game and Animation

WHERE CREATIVE POTENTIAL BECOMES REAL-WORLD EXPERIENCE, INDUSTRY INSIGHT AND FUTURE OPPORTUNITY — CREATIVE PROGRAMMES FOR STUDENTS AGED 15-18.

We create industry-focused programmes in video games and animation that help students develop creative confidence, technical skills and portfolio-ready work for future study and careers in the creative industries.

Students explore areas including character design, concept art, game environments, digital illustration, animation and visual storytelling through hands-on creative projects inspired by real industry workflows. Working alongside experienced practitioners, students gain insight into how games and animated content are developed from idea to final production.

Our programmes are designed to bridge the gap between education and industry, giving young people the opportunity to build practical skills, strengthen their portfolios and experience a university-level creative environment that encourages experimentation, collaboration and original thinking.

We also offer free sample classes and introductory workshops for schools interested in bringing our programmes to their students.

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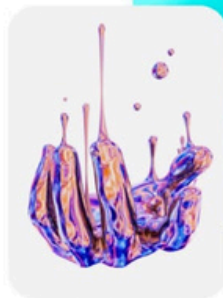
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