



IDEA

IN-

SCHOOL

Creative Futures!



DESIGN, INNOVATION & CREATIVE CAREERS FOR PRIMARY SCHOOLS

IDEA is launching in-school enrichment programmes for primary school children that complement the national curriculum, while introducing creative industries, future skills, sustainability, and wellbeing.

Programme Structure

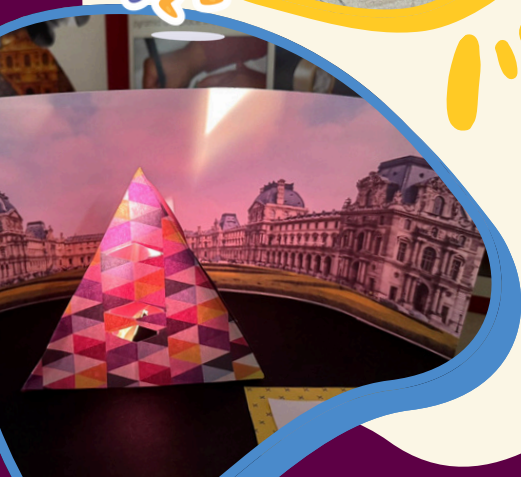
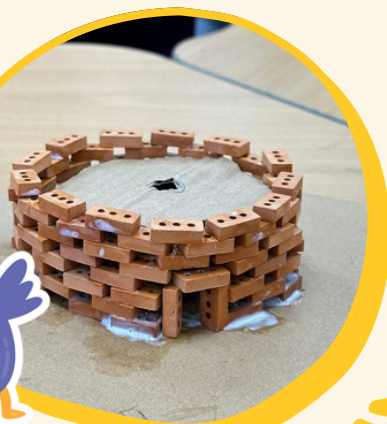
Each session will include:

- A creative starter activity
- Creative career inspiration
- Hands-on design challenge
- Making & experimentation
- Reflection, presentation & celebration

Learning Outcomes

Students will:

- Develop collaboration and communication skills
- Explore design as a tool for solving problems
- Gain awareness of future creative career pathways



PROGRAMME THEMES

Week	KS1	KS2	Themes
1	Dream Playground Designers	Future Cities Lab	Architecture and Urban Design
2	Colour, Pattern and Fashion	Sustainable Fashion Futures	Fashion & Textile Design
3	Storybook Worlds	Character Design and Animation	Illustration and Animation
4	Nature Makers	Rewilding Spaces	Environmental Design
5	Game Builders	Creative Physical Coding	System. UX and Games Design
6	Sound, Music and Visual Art	Multimedia Creative Studio	Digital Media
7	Mini Makers Market	Young Entrepreneurs	Enterprise and Creative Business

Depending on capacity and scheduling, we also offer optional enhancements, such as:

- End-of-term exhibition or showcase
- Creative careers week
- Parent engagement workshops
- Digital portfolio creation
- School mural or legacy installation



Connections to National Curriculum

This programme supports students' regular learning by tying in subjects from the national curriculum such as Art and Design, science, computing, English & Storytelling, and PSHE & Wellbeing.

DELIVERY MODEL

Days: Thursdays & Fridays (Flexible by Key Stage)
Time: 12:45pm – 3:15pm (2.5 hours)
Venue: Hall, Art Room or Outdoor Spaces
Capacity: Approx. 60 children (two classes per session)

STAFFING

1 Lead Creative Practitioner
 1–2 Creative Assistants

Fee: £140 per hour
 Inclusive of planning, delivery, and standard materials

